PAGE 3: B. ABOUT YOU

Q1: Respondent details
Name -
Organization Telenor India
Email Address -
Phone Number -

Q2: Country or Customs territory
INDIA

Q3: Organization
Private sector

PAGE 4: C. ABOUT YOUR CASE STORY

Q4: Title of case story
Project Prayaas

Q5: Case story focus
E-commerce development and efforts to bridge the "digital divide".

Q6: Case story abstract
Project Prayaas
Aiming at spreading Digital Literacy, Telenor India is reaching out to the rural and semi urban areas to educate the youth, women and children about the usage and benefits of Internet in their daily lives.

Lack of education is at the root of several problems afflicting the society. It is a serious impediment to development and improvement in quality of life. Project Prayaas is an endeavor to build a bridge by creating a lasting impact in this area. The program includes multiple workshops modules to build awareness of the Internet, creating a window to the world which can help the farmers to produce better crops, youth to find jobs, women to benefit from safety and healthcare applications and children access to knowledge.

Watch the video here: https://www.youtube.com/watch?v=KDTfHAhZ5JY

Q7: Who provided funding?
Private sector

Q8: Project/Programme type
Single country

Q9: Your text case story
Respondent skipped this question
Q10: Lessons learnt

Respondent skipped this question