Q1: Respondent details
Name: UN Broadband Commission for Sustainable Development
Organization: UN Broadband Commission for Sustainable Development/ITU
Email Address: -
Phone Number: -

Q2: Country or Customs territory
- INTERNATIONAL ORGANIZATION

Q3: Organization
Public sector

Q4: Title of case story
More than half the world is still offline, what is the main reason...?

Q5: Case story focus
E-commerce development and efforts to bridge the "digital divide".

Q6: Case story abstract
More than half the world is still offline, what is the main reason and how can this "digital divide" be bridged?

-Historically, attention has focused on the supply side issues of availability, network, infrastructure and coverage.

-Nowadays, attention is now shifting to the demand side including affordability, literacy, ability to access to content in local or minority languages.

-Sacrifices to go online in developing countries which can make it difficult for those suffering from low, seasonal or vulnerable incomes.

Watch the video at: https://www.youtube.com/watch?v=ZVcdQfHA2Ec

Q7: Who provided funding?
Multilateral organization

Q8: Project/Programme type
Multi-country
Q9: Your text case story
Respondent skipped this question

Q10: Lessons learnt
Respondent skipped this question