Q1: Respondent details
Name Intel Corporation
Organization Intel Corporation
Email Address www.intel.com
Phone Number 0

Q2: Country or Customs territory
UNITED STATES

Q3: Organization
Private sector

Q4: Title of case story
Intel® She Will Connect

Q5: Case story focus
E-commerce development and efforts to bridge the "digital divide".

Q6: Case story abstract
When girls and women are connected to the world through technology, they are connected to a world of opportunity. Technology functions as a gateway to ideas, resources, and opportunities that never could have been realized before. All around the world, the Internet is helping people to imagine new possibilities. But girls and women are being left behind. Although access to the internet is on the increase, women are almost 25% less likely than men to be online. This gender gap is 43% in Sub-Saharan Africa. Through the Intel® She Will Connect program and other digital empowerment initiatives, Intel is empowering millions of women to connect to a range of new opportunities through technology.


Q7: Who provided funding?
Private sector

Q8: Project/Programme type
Regional

Q9: Your text case story
Respondent skipped this question

Q10: Lessons learnt
Respondent skipped this question