**Q1: TITLE OF CASE STORY**

The Gambia Growth and Competitiveness (GCP) Sponsored Mango Out growers Scheme

**Q2: CASE STORY ABSTRACT**

The GCP working with Rad-ville, Gambia Horticultural Enterprise and EMPASS Poultry as investor firms is implementing an out grower program that benefits; mango, vegetable and poultry farmers. Under the mango program 250 farmers are currently benefiting lading to increased mango production, productivity and sales. In 204 mango season, these farmers sold 352 tonnes of mangoes for the export market with a total revenue of GMD 3,320,297

**Q3: LONG DESCRIPTION OF THE CASE STORY**

The case is a description of a mango out grower program that is being currently implemented by the GCP through the Ministry of Trade, Industry, Regional Integration and Employment funded by World Bank/IDA. The project is being implemented through two commercial agricultural firms in the Gambia called RADVILLE and Gambia Horticultural Enterprise (GHE). These are known as the investor firms (IF) that works directly with the farmers. This has helped beneficiary farmers to increase their income through sales of mangoes for export market.

In order to spread the benefit of the project, Radville tried to buy mangoes from all the outgrowers who have harvest. In all, the IF bought 288.7 tonnes at GMD 10.00 per kilos from 124 registered out growers. Like wise the GHE bought 63.391 tonnes from 113 farmers

**Q4: Please add here web links to project/programme materials.**

Respondent skipped this question

**Q5: YOUR CONTACT DETAILS**

Name: Mr Abdoulie Jammeh

Ministry/Institution/Organization: Ministry of Trade, Industry, Regional Integration and Employment

Country: The Gambia

Email Address: abdouliejam@yahoo.com
<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
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<tbody>
<tr>
<td>Q6: FUNCTION</td>
<td>Public sector</td>
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<tr>
<td>Q7: FUNDING PARTNER</td>
<td>Multilateral organization</td>
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<td>Q8: Additional information</td>
<td>Respondent skipped this question</td>
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<td>Q9: START DATE OF PROJECT/PROGRAMME</td>
<td>February 2011</td>
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<td>Q10: STATUS OF PROJECT/PROGRAMME</td>
<td>On-going</td>
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<td>Q11: DURATION OR, IF ON-GOING, EXPECTED DURATION OF PROJECT/PROGRAMME</td>
<td>3-5 years</td>
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<td>Q12: COST OF PROJECT/PROGRAMME</td>
<td>Between US$1 million and US$5 million</td>
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<td>Q13: Additional information</td>
<td>Respondent skipped this question</td>
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<tr>
<td>Q14: TYPE OF FUNDING FOR PROJECT/PROGRAMME</td>
<td>Grant</td>
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<td>Q15: PROJECT/PROGRAMME TYPE</td>
<td>Single country / customs territory</td>
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<td>Q16: SINGLE COUNTRY/CUSTOMS TERRITORY</td>
<td>GAMBIA</td>
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<td>Q17: REGION</td>
<td>West Africa</td>
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<td>Q18: MULTI-COUNTRY</td>
<td>Respondent skipped this question</td>
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Q19: CASE STORY FOCUS
Tick the appropriate box(es)
- Support for compliance with non-tariff measures (including standards)
- Other (please specify)
  Improving product quality and supply to enable producers access overseas markets through linkages with existing exporters

Q20: HOW SUCCESSFUL WAS THE PROJECT/PROGRAMME
Tick the appropriate box(es)
Successful

Q21: WHAT WERE THE OUTPUTS OF THE PROJECT/PROGRAMME
Tick the appropriate box(es)
- New food safety measures or processes,
- Other (please specify)
  Value addition and boost in export products

Q22: Additional information (maximum 300 words)
Respondent skipped this question

Q23: WHAT WERE THE OUTCOMES OF YOUR PROJECT/PROGRAMME
Tick the appropriate box(es)
- Increase in merchandise exports,
- Increase in shipping volumes,
- Increase in airport cargo volumes

Q24: Additional information (maximum 300 words)
Respondent skipped this question
### Q25: WHAT WERE THE IMPACTS OF THE PROJECT/PROGRAMMETick the appropriate box(es)
- Increase in domestic investment,
- Increase in employment,
- Increase in women's employment,
- Reduction in export market concentration,
- Increase in per capita income

### Q26: Additional information (maximum 300 words)
*Respondent skipped this question*

### Q27: LESSONS LEARNT Tick the appropriate box(es)
- Importance of alignment with national priorities,
- Importance of alignment between different development partners in programming,
- Importance of engagement by private sector

### Q28: Additional information (maximum 300 words)
*Respondent skipped this question*

### Q29: PROJECT OR PROGRAMME MONITORING AND EVALUATION FRAMEWORK Tick the appropriate box(es)
- M&E framework used, Project baselines set,
- Impact assessment