Q1: TITLE OF CASE STORY
"TRANSLATION GM"
Agricultural Market Intelligence System - Triangular USAID/USDA

Q2: CASE STORY ABSTRACT
Chilean technical experts provided advice on market intelligence to members of the Agribusiness Division in the Ministry of Agriculture and Livestock (MAG) to establish an online access system, enabling producers, processors and exporters, among others, to access detailed and up-to-date agricultural information and publications, such as technical guides, planting projections and exports and prices statistics. The web platform offers comprehensive information about domestic and international markets performance and the access is free. This initiative is in full accordance with El Salvador's Family Farming Plan.

Q3: LONG DESCRIPTION OF THE CASE STORY
Chilean technical experts provided advice on market intelligence to members of the Agribusiness Division in the Ministry of Agriculture and Livestock (MAG) to establish an online access system, enabling producers, processors and exporters, among others, to access detailed and up-to-date agricultural information and publications, such as technical guides, planting projections and exports and prices statistics. The web platform offers comprehensive information about domestic and international markets performance and the access is free. This initiative is in full accordance with El Salvador's Family Farming Plan.

Q4: Please add here web links to project/programme materials.
Chile: Oficina de Estudios y Políticas Agrarias - ODEPA (Agricultural Research and Policies Office)
El Salvador: Ministerio de Agricultura y Ganadería - MAG (Ministry of Agriculture and Livestock)
2012-2014

Q5: YOUR CONTACT DETAILS
Name: Pierre Lebret
Ministry/Institution/Organization: AGCI
Country: Chile
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<table>
<thead>
<tr>
<th>Q6: FUNCTION</th>
<th>Public sector</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q7: FUNDING PARTNER</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q8: Additional information</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q9: START DATE OF PROJECT/PROGRAMME</td>
<td>Respondent skipped this question</td>
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<tr>
<td>Q10: STATUS OF PROJECT/PROGRAMME</td>
<td>Fully implemented</td>
</tr>
<tr>
<td>Q11: DURATION OR, IF ON-GOING, EXPECTED DURATION OF PROJECT/PROGRAMME</td>
<td>1-3 years</td>
</tr>
<tr>
<td>Q12: COST OF PROJECT/PROGRAMME</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q13: Additional information</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q14: TYPE OF FUNDING FOR PROJECT/PROGRAMME</td>
<td>Respondent skipped this question</td>
</tr>
</tbody>
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PAGE 6: C.2) ABOUT THE CASE STORY

| Q15: PROJECT/PROGRAMME TYPE | Multi-country (i.e. 2 or more countries) |

PAGE 7: C.2) ABOUT THE CASE STORY

| Q16: SINGLE COUNTRY/CUSTOMS TERRITORY | Respondent skipped this question |

PAGE 8: C.2) ABOUT THE CASE STORY

| Q17: REGION (If the region does not appear in the drop down menu, please enter manually.) | Respondent skipped this question |

PAGE 9: C.2) ABOUT THE CASE STORY
Q18: MULTI-COUNTRY (Enter all countries or customs territories)
Chile
El Salvador

Q19: CASE STORY FOCUS
Tick the appropriate box(es)

- Improving skills levels in service sectors
- Other (please specify)
- Establishment of an online access system enabling producers, processors and exporters, among others, to find detailed and up-to-date agricultural information.

Q20: HOW SUCCESSFUL WAS THE PROJECT/PROGRAMME

Respondent skipped this question

Q21: WHAT WERE THE OUTPUTS OF THE PROJECT/PROGRAMME

Tick the appropriate box(es)

- Services sector skills

Q22: Additional information (maximum 300 words)

Respondent skipped this question

Q23: WHAT WERE THE OUTCOMES OF YOUR PROJECT/PROGRAMME

Tick the appropriate box(es)

- Other (please specify) No response

Q24: Additional information (maximum 300 words)

Respondent skipped this question
### Q25: WHAT WERE THE IMPACTS OF THE PROJECT/PROGRAMMETick the appropriate box(es)
- Other (please specify)
- No response

### Q26: Additional information (maximum 300 words)
- Respondent skipped this question

### PAGE 15: C.9) ABOUT THE CASE STORY

### Q27: LESSONS LEARNT Tick the appropriate box(es)
- Importance of good project design,
- Importance of alignment with national priorities,
- Importance of engagement by private sector,
- Importance of attention to long-term sustainability

### Q28: Additional information (maximum 300 words)
- Respondent skipped this question

### Q29: PROJECT OR PROGRAMME MONITORING AND EVALUATION FRAMEWORK Tick the appropriate box(es)
- Simple before and after comparison